



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

AL Media
222 W Ontario St
Ste 200
Chicago, IL 60654

Contract # 4078686

Schedule Dates 10/31/19-11/08/19
Advertiser John Bell for State Senate-D (133345)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1129 (1278016)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2/46/1129
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Separation: 30

Date Entered 10/30/19
Last Modified 10/30/19
Entered By Kari Boughan
CO-OP No
External # 9005879
Demo W2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,600.00
Net Total \$37,400.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2019	32	\$44,000.00
Grand Total:	32	\$44,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	6:58:30A- ABC-Good Morning America Saturday	1						X		1	\$500.00	\$500.00	Washington (WJLA)	Daypart EM GD MRN-SAT-ABC(Agency)-LPNov-2018LP	10/30/19
2.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	11:00:26P- News-ABC 7 News at 11p	2							X	2	\$1,000.00	\$2,000.00	Washington (WJLA)	Daypart LN ABC7NEWS 11PSU/ABC7 SPRTS SUN(Agency)-LPNov-2018LP	10/30/19
3.0	Normal Line / SPOT	10/31/19-11/01/19	1	:30	11:35P- ABC-Jimmy Kimmel	3				X	X			3	\$700.00	\$2,100.00	Washington (WJLA)	Daypart LF J KIMMEL!-ABC<(Agency)-LPNov-2018LP	10/30/19
4.0	Normal Line / SPOT	11/04/19-11/08/19	1	:30	11:35P- ABC-Jimmy Kimmel	1	X	X	X	X	X			1	\$700.00	\$700.00	Washington (WJLA)	Daypart LF J KIMMEL!-ABC<(Agency)-LPNov-2018LP	10/30/19
5.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	7:58:40A- ABC-Good Morning America Sunday	1							X	1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart EM GD MRN-SUN-ABC(Agency)-LPNov-2018LP	10/30/19
6.0	Normal Line / SPOT	10/31/19-11/01/19	1	:30	3:59:27P- News-ABC 7 News at 4p	4				X	X			4	\$600.00	\$2,400.00	Washington (WJLA)	Daypart EN ABC 7 NWS AT 4<(Agency)-LPNov-2018LP	10/30/19
7.0	Normal Line / SPOT	11/04/19-11/08/19	1	:30	3:59:27P- News-ABC 7 News at 4p	2	X	X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NWS AT 4<(Agency)-LPNov-2018LP	10/30/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0	Normal Line / SPOT	10/31/19-11/01/19	1	:30	4:59:30P- News-ABC 7 News at 5p	4				X	X			4	\$800.00	\$3,200.00	Washington (WJLA)	Daypart EN ABC7 NWS AT 5<(Agency)-LPNov-2018LP	10/30/19
9.0	Normal Line / SPOT	11/04/19-11/08/19	1	:30	4:59:30P- News-ABC 7 News at 5p	2	X	X	X	X	X			2	\$800.00	\$1,600.00	Washington (WJLA)	Daypart EN ABC7 NWS AT 5<(Agency)-LPNov-2018LP	10/30/19
10.0	Normal Line / SPOT	10/31/19-11/01/19	1	:30	5:59:26P- News-ABC 7 News at 6p	2				X	X			2	\$1,100.00	\$2,200.00	Washington (WJLA)	Daypart EN ABC7 NWS AT 6<(Agency)-LPNov-2018LP	10/30/19
11.0	Normal Line / SPOT	11/04/19-11/08/19	1	:30	5:59:26P- News-ABC 7 News at 6p	1	X	X	X	X	X			1	\$1,100.00	\$1,100.00	Washington (WJLA)	Daypart EN ABC7 NWS AT 6<(Agency)-LPNov-2018LP	10/30/19
12.0	Normal Line / SPOT	10/31/19-11/01/19	1	:30	7P- Wheel Of Fortune	2				X	X			2	\$3,600.00	\$7,200.00	Washington (WJLA)	Daypart PA WHEEL-FORTNE(Agency)-LP Nov-2018LP	10/30/19
13.0	Normal Line / SPOT	11/04/19-11/08/19	1	:30	7P- Wheel Of Fortune	1	X	X	X	X	X			1	\$3,600.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL-FORTNE(Agency)-LP Nov-2018LP	10/30/19
14.0	Normal Line / SPOT	10/31/19-11/01/19	1	:30	7:30P- Jeopardy	2				X	X			2	\$5,200.00	\$10,400.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-LPNov-2018LP	10/30/19
15.0	Normal Line / SPOT	10/31/19-11/01/19	1	:30	11:00:26P- News-ABC 7 News at 11p	2				X	X			2	\$1,200.00	\$2,400.00	Washington (WJLA)	Daypart LN ABC7 NWS AT 11<(Agency)-LPNov-2018LP	10/30/19

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16.0	Normal Line / SPOT	11/04/19-11/08/19	1	:30	11:00:26P- News-ABC 7 News at 11p	1	X	X	X	X	X			1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC7 NWS AT 11<(Agency)-LPNov-2018LP	10/30/19
17.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	11:01:26P- News-ABC 7 News at 11p	1						X		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN LATE NEWS(Agency)-LPNov-2018 LP	10/30/19

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